



apple.com

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54/100



SEO

		<p>Apple</p> <p>: 5</p> <p>10 70 가</p>														
	(Description)	<p>Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.</p> <p>: 172</p> <p>70 160 가</p>														
		<p>(Og)</p> <table border="1"> <tr> <td>image</td> <td>https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202604211141</td> </tr> <tr> <td>title</td> <td>Apple</td> </tr> <tr> <td>description</td> <td>Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.</td> </tr> <tr> <td>url</td> <td>https://www.apple.com/</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Apple</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </table>	image	https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202604211141	title	Apple	description	Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.	url	https://www.apple.com/	locale	en_US	site_name	Apple	type	website
image	https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202604211141															
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	(H1-H6)	H1 1	H2 5	H3 17	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> • [H1] Apple • [H2] Mother's Day • [H2] iPhone • [H2] Apple Watch Series 11 • [H2] Endless entertainment. • [H2] Apple Footer • [H3] Apple Watch • [H3] MacBook Neo • [H3] Apple Business • [H3] iPad Air • [H3] Apple Trade In • [H3] Apple Card • [H3] Shop and Learn Shop and Learn • [H3] Apple Wallet Apple Wallet • [H3] Account Account • [H3] Entertainment Entertainment • [H3] Apple Store Apple Store • [H3] For Business For Business • [H3] For Education For Education • [H3] For Healthcare For Healthcare • [H3] For Government For Government • [H3] Apple Values Apple Values • [H3] About Apple About Apple 					
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				(Description)	(H1-H6)
apple	35	✓	✗	✓	✓
now	17	✗	✗	✗	✗



shop	11	✘	✘	✔	✔
store	10	✘	✘	✘	✔
more	10	✘	✘	✘	✘

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		(favicon)
		CSS
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		(charset) UTF-8
	W3C	: 217 : 108
		가 !
	(Deprecated) HTML	! HTML (deprecated) 가
		(nested tables) (inline styles)

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		<div style="display: flex; align-items: center;"> ✖ . JavaScript (6) . </div>
		<div style="display: flex; align-items: center;"> ✔ . gzip . </div>

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	XML	<div style="display: flex; align-items: center;"> . XML . </div> <div style="border: 1px solid #ccc; padding: 5px; margin-top: 5px;"> <p>https://www.apple.com/shop/sitemap.xml</p> <p>https://www.apple.com/autopush/sitemap/sitemap-index.xml</p> <p>https://www.apple.com/newsroom/sitemap.xml</p> <p>https://www.apple.com/retail/sitemap/sitemap.xml</p> <p>https://www.apple.com/today/sitemap-index.xml</p> </div>
	Robots.txt	<div style="display: flex; align-items: center;"> http://apple.com/robots.txt </div> <div style="display: flex; align-items: center; margin-top: 5px;"> . robots.txt . </div>
